

Rashtriya Ispat Nigam Limited  
Visakhapatnam Steel Plant  
Visakhapatnam  
Corporate Communications Department  
Media Release

Dated : 01-Mar-2016

## **Sri Raychaudhury assumes charge as the new Director (Commercial) at RINL**

Sri PRABIR RAYCHAUDHURY assumed charge as the new Director (Commercial) of RINL, the corporate entity of Visakhapatnam Steel Plant today. Prior to this assignment, Sri Raychaudhury served as Executive Director (Transport & Shipping Department), Steel Authority of India (SAIL) in Kolkata.



PhotoCaption:

A product of IIT New Delhi in Chemical Engineering, Sri Raychaudhury started his career as Management Trainee in 1982 and worked in various key positions during his tenure.

Sri Raychaudhury successfully handled various commercial activities like; domestic Sales, International Trade, Warehouse operations, Retail sales, Transport & Shipping, Vigilance etc.

He played a major role in drafting policy for dealership schemes for increasing the outreach of the products in the Rural areas and was responsible in implementing this initiative across the country. Initiatives like working with INSDAG were also taken up in projects for increasing the steel consumption in the hinterland /rural areas.

Sri Raychaudhury worked in close coordination with the railways for undertaking large volume of movement of imported raw materials like coking coal/ lime stone through the railway system and gained good knowledge in the area of railway logistics during his previous tenure.

Corporate Communications Dept.  
RINL - VSP.