## Rashtriya Ispat Nigam Limited Visakhapatnam Steel Plant Visakhapatnam Corporate Communications Department Media Release

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## RINL employees are known for competency & innovation: Sri P Madhusudan, CMD

Sri P Madhusudan, CMD, RINL exhorted the employees of Vizag Steel to further focus on building a creative and innovative work culture to improve productivity. He advised Management Services Department to play a pivotal role in re-orienting the employees in that direction for deriving the best from them. He told the employees to put consistent efforts and stressed the need to ramp up production and achieve rated capacity from the new units by increasing the volume of operations.



Photo Caption: Sri P Madhusudan, CMD, RINL addressing the gathering at Annual Recognition function of Quality Circles, SuggestionScheme

Sri Madhusudan made these observations while addressing at the "Annual Recognition function of Quality Circles, Suggestion Scheme & "5 S" " held in Ukkunagaram today. Addressing the award winners, Sri Madhusudan observed that active involvement of employees with creative ideas would help achieve the goals and objectives of the Company and the managers at the shop-floor have an important role in the culture building exercise. He commended the winning employees for brining laurels to the Company and advised them to focus on innovations and promotions of a culture of creativity. He observed that the capability of organizations to innovate has become one of the most important success indicators in this competitive world. He stressed the need for a shift from "Value orientation to Value Creation". He said that RINL employees are known for competency and efficiency and highlighted the need for continuous up-grading of knowledge and skills to achieve excellence. Sri PC Mohapatra, Director (Projects), Sri DN Rao, Director (Operations), Sri KC Das, Director (Personnel), Sri KV Ramana rao, ED(Works) I/c were participated. Sri P Madhusudan, CMD, felicitated the Creativity award winners under suggestion scheme,

VRP and ICQCC winning teams. Other dignitaries presented mementoes and prizes to the employees who gave Best suggestions, Best Depts, Coordinators and departments under suggestion scheme. Awards were also given to Best QC teams, Best QC facilitators, QC leaders, Best QC depts., and Coordinators. Sri V Narayanan, GM (MS) in his welcome address highlighted the recognitions achieved by the employees at National and International level. He informed that, during 2015-16, a total no. of 4769 QC projects were implemented resulting in a saving of Rs.21.55 Crores and a total no. of 23,353 suggestions during the same period have yielded a saving of Rs.18.35 Crores. Award Winners, Senior officers, representatives of Steel Executive Association, unions, SC&ST association and others participated.



Photo Caption: Sri P Madhusudan, CMD, RINL felicitating the award winners.



PhotoCaption:

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