

Rashtriya Ispat Nigam Limited
Visakhapatnam Steel Plant
Visakhapatnam
Corporate Communications Department
Media Release

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RINL CMD launches "Manasulo Mata" - an initiative to strengthen communication in the Plant

RINL, the corporate entity of Visakhapatnam Steel Plant has always believed in the strength of Human Resources - the key element in the growth and success of the organization. To further leverage their inherent potentiality and also to strengthen the communication across the organization, RINL under the leadership of Sri P Madhusudan, CMD, launched "Manasulo Mata" an interactive communication exercise which aims to provide an opportunity for a cross section of employees to interact with the top management. Employees in the grades of Junior Officer to Deputy Manager Cadre were selected for the session today held at Technical Training Institute conference hall.



Photo Caption: Sri Madhusudan, CMD, RINL addressing the participants attended in "Manasulo Mata" exercise today. RINL Directors are seen.

Sri Madhusudan, CMD in his inaugural address emphasized the need for effective communication in the journey towards excellence. He observed that this communication exercise would help to enhance discipline and productivity across the organisation. For any organization human resources are great assets in transformation of work culture to realize the set goals. Today RINL is able to compete with major steel makers only due to efficient Human Resources management, he added. Sri Madhusudan called upon the participants to appreciate the "challenging targets, dynamic competitive market" and asked them to demonstrate their strength and ability to become a game changer. Sri TK Chand, Director (Commercial), Sri PC Mohapatra, Director (Projects), Dr GBS Prasad, Director (Personnel), Sri DN Rao, Director (Operations), Sri TVS Krishna Kumar, Director (Finance) participated and responded to the issues related to operational efficiency, production, enhancement of Human Resources capability etc, raised by the

participants. The participants appreciated the management for launching the new exercise involving the workforce. The interactive session would be organized regularly covering cross section of executives. The employees would be selected randomly across the organization covering various departments/directorates.

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