## Rashtriya Ispat Nigam Limited Visakhapatnam Steel Plant Visakhapatnam Corporate Communications Department Media Release

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## RINL organizes awareness program on the Hazards of Tobacco Usage in association with HomiBhabha Cancer Hospital and Research Centre HBCHRC Visakhapatnam

As part of Azadi ka Amrit Mahotsav celebrations, in tune with the WHO - World No Tobacco Day Campaign, Visakha Steel General Hospital (VSGH) of Visakhapatnam Steel Plant in collaboration with Homi Bhabha Cancer Hospital and Research Centre (HBCH&RC) Visakhapatnam conducted an awareness program on the HAZARDS OF TOBACCO USAGE, with the aim of sensitizing the people towards hazards of tobacco use and to promote a tobacco free society, at MP Hall - Ukku Club, today. Sri Atul Bhatt, CMD, RINL, the Chief Guest inaugurated the awareness programme in the august presence of Dr. Umesh Mahantshetty, DIRECTOR (HBCH&RC), Directors of RINL, CVO, Dr. Prakash and Dr.Dolorosa Fernandez, Assistant Professor, Department of Preventive Oncology(HBCH&RC), the guest speaker at the awareness program. Speaking on the occasion, Sri Atul Bhatt, CMD, RINL emphasized the need to take Anti-tobacco programs forward vigorously, for prevention of Tobacco induced diseases, among the employees and their families by conducting more awareness camps and screening programs. He called upon the children to become ambassadors in spreading anti-tobacco campaigns. He appreciated the efforts of VSGH Collective for organizing a very useful session in the interest of one and all.



PhotoCaption:

In her speech, the Guest speaker Dr. Dolorosa Fernandez stressed upon the impact of rampant tobacco usage in our country, which is resulting in a steep hike in the number of oral cancer cases and related deaths and how to put across this issue effectively for policy changes related to production of Tobacco related products, marketing and use. The speaker also suggested ways to come out of addiction to tobacco products

and its positive impact on the health and economy of the country. Smt. Nupur Bhatt, President, Visteel Mahila Samithi, Sri VV Venugopal Rao, Director (Finance), Sri AK Saxena, Director (Operation), Sri KV Nagi Reddy CVO, Dr. KH Prakash, Chief General Manager (Medical & Health Services) & Head of the department, Visakha Steel General Hospital, several doctors of VSGH, Senior Executives, recognized Trade union members, CISF employees and spouses ,selected RINL employees and spouses , representatives from SEA, WIPS , VMS , SC-ST & OBC Associations , along with school children and teachers from all schools in ukkunagaram actively participated in the programme. All the invited dignitaries and participants took the ?NO TOBACCO USE? Pledge. The program concluded with an interactive session with the participants from various walks of life.



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