

## CORPORATE COMMUNICATIONS

### EXPRESSION OF INTEREST

#### EMPANELLING OF CONSULTANT/AGENCY

RINL/VSP is desirous of empaneling consultant/design agencies for charting action plan for Image Building exercise and developing creatives for Media plan, Corporate Image building & Product Promotion and for carrying out regular design works like design of Brochures, Annual reports, Souvenirs, Calendars, Greeting Cards in line with the approved theme to be used in Print media and on all Bill boards.

Consultants/Design agencies who are having at least 3 years' experience in similar field may submit their Expression of Interest giving the details like Name of the company, address, profile of experts available, facilities, turnover, Clientele, experience, including specific experience, copies of work orders etc. to Senior Manager (Corporate Communications). Shortlisted agencies would be called for presentation & discussions at mutually convenient day in June/July 2014.

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