



A Navratna Company



# ఉక్కువాణి उक्कुवाणी UKKUVANI

Rashtriya Ispat Nigam Limited, Visakhapatnam Steel Plant

In house quarterly newsletter

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Hon'ble President of India presents **Rajbhasha Shield** to RINL

**Steel Secretary commissions**  
Reheating Furnace of  
New Structural Mill



**RINL Celebrates Independence Day**

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From CMD's Desk...

Dear Colleague,

I heartily congratulate RINL collective for bagging coveted awards like Indra Gandhi Rajbhasha Shield, Vishwakarma Rashtriya Puraskar, Performance Excellence Award 2012-13, National Vigilance Excellence Award 2014 et al. These awards truly reflect our dedication and commitment. I firmly believe that all of you will continue the good work with the same zeal and enthusiasm.

India now has graduated as the 4th largest steel producer in the world with a production of 81.2 mt in 2013 and is slated to become the 2nd largest steel producer in the world in a couple of years through new capacity additions, propelled by enhanced demand from infrastructure, construction and automobile sectors.

At RINL, we too have to work towards growth of our organization and contribute to nation's growth by quickly ramping up production from the new units and improve our operational efficiency by adopting new technologies through R&D. We have to strive for cost effective methods and waste elimination.

We all should make best use of the opportunities for encouraging creativity through participation and empowerment. Vizag Steel has been widely recognised as a model organisation of productive and innovative work culture and every employee has to continue to prove the capability through improved and outstanding performance.

All the Best !!

(P. Madhusudan)

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SaBakananaAablihaiht<sup>22</sup>

3pi nabiAabliha'

సి.ఎమ్.డి. కలం నుండి.....

ప్రియమైన సహోద్యోగులారా !

ఎంతో ప్రతిష్ఠాత్మక అవార్డులైన విశ్వకర్మ రాష్ట్రీయ పురస్కారం, ఇందిరాగాంధీ రాజభాషా షీల్డ్, పెర్ఫార్మెన్స్ ఎక్సలెన్స్ అవార్డు 2012-13, నేషనల్ విజలెన్స్ ఎక్సలెన్స్ అవార్డు 2014 మొ.నవి సాధించినందుకు ఆర్.ఐ.ఎన్.ఎల్ ఉద్యోగులందరికీ నా మనఃపూర్వక అభినందనలు. ఈ అవార్డులు మనయొక్క అంకితభావాన్ని, నిబద్ధతను ప్రతిబింబిస్తాయి. మీ అందరూ కూడా ఇదే ఉత్సాహంతో పనిచేయడాన్ని కొనసాగిస్తారని నేను ప్రగాఢంగా నమ్ముతున్నాను.

2013 వ సం.లో 81.2 మి.ట. ఉత్పత్తితో, భారతదేశం ఉక్కు ఉత్పత్తిలో ప్రపంచంలోనే 4వ అగ్రగామి దేశంగా నిలబడింది. మౌలిక వసతులు, నిర్మాణ మరియు అటోమొబైల్ రంగాలలో పెరుగుతున్న అవసరాల దృష్ట్యా కొత్త సామర్థ్యాలను పెంపొందించుకుంటూ, రాబోయే 2 సం.లలో ప్రపంచంలోనే రెండవ పెద్ద ఉక్కు ఉత్పత్తి చేసే దేశంగా భారతదేశం అవతరించనుంది.

ఆర్.ఐ.ఎన్.ఎల్లో మనం కూడా పరిశోధన మరియు అభివృద్ధి ద్వారా కొత్త సాంకేతిక పరిజ్ఞానాన్ని ఉపయోగిస్తూ, మన పని సామర్థ్యాన్ని మెరుగు పరుచుకుంటూ మరియు కొత్త విభాగాలనుండి త్వరితగతిన ఉత్పత్తిని రాబడుతూ మన సంస్థ యొక్క అభివృద్ధికి కృషి చేస్తూ తద్వారా దేశాభివృద్ధిలో భాగస్వాములవుదాం.

వ్యర్థాలను అరికడుతూ, ఖర్చు తగ్గించే పద్ధతులను అవలంబించాలి. సాధికారత మరియు భాగస్వామ్యాలతో సృజనాత్మకతను పెంపొందించే అవకాశాలను మనం బాగా ఉపయోగించుకోవాలి. ఉత్పత్తి మరియు సృజనశీల పనివాతావరణానికి మన విశాఖ ఉక్కు ఒక ఆదర్శ సంస్థగా పేరుగాంచింది. ప్రతి ఉద్యోగి మెరుగైన అత్యున్నత పనితీరుతో మన ఉన్నత సామర్థ్యాన్ని నిరూపించుకోవాలి.

శుభాకాంక్షలతో...

పి. మధుసూదన్  
(పి. మధుసూదన్)

## Hon'ble President of India presents Rajbhasha Shield to RINL

RINL was awarded the prestigious 'Indira Gandhi Rajbhasha Shield' for Best Hindi Implementation in the organization for the sixth time in a row on the occasion of National Hindi Day Celebrations. The Hon'ble President of India, Sri Pranab Mukherjee, presented the award to Sri P Madhusudan, CMD, at a glittering function held at Rashtrapati Bhavan in New Delhi on 14th Sept in the presence of Sri Rajnath Singh, Hon'ble Union Minister of Home Affairs. Sri Pranab Mukherjee, also presented Hindi House Magazine award "Sugandh" (second prize) to RINL. The award for the third time in a row. Dr GBS Prasad, D(P) received the award from the President of India.

## Hon'ble Union Minister for Labour & Employment, Steel & Mines presents VRP Awards



RINL came out with flying colors by bagging Vishwakarma Rashtriya Puraskar (VRP), a National Award for innovative suggestions (Performance Year for 2012). VSP has won this distinction for the ninth time in a row. Two employees Sri A Valli, Foreman (Elect) and Sri Ch Nooka Raju Dy. Tech, Blast Furnace Dept. were involved in the implementation of the suggestion on "Modification of Pusher Cars".

Sri **Narendra Singh Tomar**, Hon'ble Union Minister for Labour & Employment, Steel & Mines, gave away the VRP awards to the winners in the presence of Sri **Vishnu Deo Sai**, Hon'ble Minister of State for Labour & Employment, Steel & Mines on 17<sup>th</sup> Sept at Vigyan Bhavan, New Delhi. Sri P Madhusudan, CMD congratulated the

VRP award winners & facilitators for bringing fame and name to the organization and observed that RINL employees once again proved with their innovation and competitiveness in carrying out the job successfully.

Dr GBS Prasad, D(P) has witnessed the Award distribution function and provided inspiration to the award winners from VSP and congratulated them. S/Sri MVN Prithvi Raj, Mgr(E), BF Dept. who have played key role in implementation of the suggestion and N Sundaram, Sr. Mgr (HR) also attended the function as company representatives. The award was instituted by Ministry of Labour and Employment, Govt of India for excellent performance by workmen in industries.



## Sri Rakesh Singh visits VSP

Sri Rakesh Singh, IAS, Secretary to GOI, Ministry of Steel commissioned the Re – heating Furnace of the newly built Structural Mill at VSP in the presence of Sri Lokesh Chandra, IAS, Joint Secretary, MOS, Sri P Madhusudan, CMD, Directors and union leaders at a glittering function held on 16<sup>th</sup> Sept. The Structural Mill was constructed at a cost of Rs 1260 crores in the expansion of 6.3 mtpa. The High Speed, two-high Compact Mill with 17 Rolling Stands, will produce 7 lakh Structurals per annum in the product mix of medium, light, junior channels/beams, equal and unequal angles, flats, rounds, squares etc. The Danieli (Italy) & Micco constructed the mill with latest technology.

**Visit to Arunodaya Special School:** Sri Rakesh Singh was highly impressed by running of the Arunodaya Special School built under CSR initiative of RINL. He interacted with the special children and praised the school management for showing keen interest to stand behind them to bring them in to the main stream of the society. Sri Rakesh Singh gave his impressions in the visitors book by saying, "I am impressed by the work being done here by the disabled group of people to integrate these specially abled children in the main stream of society. This work regains bold dedication, hard work & patience which is visible all around. My best wishes. This is true service of the Almighty."



**Medical Camp Inaugurated:** The Steel Secretary inaugurated a Mega Medical camp organized under CSR initiative at Aganampudi Rehabilitation Colony. Sri Rakesh Singh complimented the RINL management for conducting such camps for the benefit of the patients in and around Visakhapatnam. Several diagnostic facilities like Mobile Cancer Detection Unit, Eye camp, Gynecology, Orthopedics, ENT etc are part of the mega medical camp. Large no. of women, children especially poor people utilized the medical camp. Artificial limbs were distributed to the patients at the Medical Camp.

**Plant Visit:** The Steel Secretary accompanied by S/Sri Lokesh Chandra, IAS, Joint Secretary, MOS, P Madhusudan, CMD, TK Chand, D(C) , PC Mohapatra, D (Proj), Dr GBS Prasad, D(P), DN Rao, D (O), TVS Krishna Kumar, D(F) visited various production units like Coke Ovens, Blast Furnace-3, Steel Melt Shop-2 both Converter Shop & Continuous Casting Machines, Wire Rod Mill-1 & Medium Merchant & Structural Mill and witnessed the rolling of various products. The visiting dignitary planted saplings at the Mills Zone to mark the occasion. The Steel Secretary later interacted with the representatives of Steel Executives Association, trade unions, SC&ST association and Women in Public Sector (WIPS).



## Former Steel Secretary inaugurates “Upgraded Blast Furnace 1 – GODAVARI” & Sinter Heat Recovery Power Plant (NEDO)



Sri G Mohan Kumar, IAS, Former Secretary to GoI, MoS on 30<sup>th</sup> July inaugurated the upgraded Blast Furnace -1 Godavari by “**Blowing in**” and unveiled the plaque in the presence of Sri P Madhusudan, CMD, Directors, Senior Management of Consortium and union leaders and large number of employees were present. Later, Sri



Mohan Kumar visited the Furnace Control Room where in the modern features of the upgraded furnace was explained to him. **Total cost of modernization and upgradation of the blast furnace including all auxiliaries is around Rs.600 Crores.**



**Sinter Heat Recovery Power Plant (SHRPP):** The Former Steel Secretary also inaugurated the Sinter Heat Recovery Power Plant of 20.6 MW under Green Aid Plan of Japan (NEDO Project) built at a cost of Rs 300 crores.

**Dissemination Seminar of SHRPP:** Sri Mohan Kumar inaugurated the “Dissemination Seminar of SHRPP” at Multipurpose Hall in Ukkunagaram. Speaking on the occasion, the Former Steel Secretary reaped praise on RINL for implementing the prestigious NEDO



project of 20.6 MW of power generation from Sinter Heat with Japanese Govt cooperation. This is another jewel in the crown of RINL and the first of its kind in the Indian Steel Industry, he mentioned. He further mentioned that RINL-VSP is performing very efficiently even though it is facing several constraints on raw material front. Energy efficiency initiative at RINL is highly appreciable and laudable, he added.

Sri P Madhusudan, CMD said that the steel industry is energy intensive and accounting for about 4 to 5% of the total greenhouse gases. To combat the climate change, a paradigm shift is required from an economy dependent on fossil fuels to an economy powered by renewable energy and reduced greenhouse gas emissions. He mentioned that energy accounts for about 40 to 45% of the manufacturing cost of steel. Emission reduction would therefore not only help in combating climate change, but also facilitate in reducing the cost of steel making. He informed that within a short period, a peak generation of 19.5 MW could be realized from the Sinter Heat Recovery Power Plant. He said that RINL was the first to adopt the Coke Dry Quenching; Top Pressure Recovery Turbines; and 100% Continuous Casting technologies in the country which has helped to emerge as the most energy efficient plant in the country. The plant is also one of the highest waste energy recovery plants in the country.

## 32<sup>nd</sup> AGM held



The 32<sup>nd</sup> Annual General Meeting of VSP was held on 29<sup>th</sup> September at its Registered Office situated in Visakhapatnam. Shri P Madhusudan, CMD chaired the meeting. Shri Pushendra Rajput, IAS & Director to Government of India, Ministry of Steel, attended the AGM on behalf of President of India as authorized Nominee.

D(C), D(Proj), D(P), D(O) and D(F) were also present. Shri P Mohan Rao, Company Secretary coordinated the proceedings of the Meeting. Shri P Madhusudan stated that the Company registered a Profit after tax(PAT) of Rs 366 Crs. for the year 2013-14 as against Rs 353 Crs. of

previous year and explained that Lower Sales Turnover of Rs.13489 Crs. was due to sluggish market conditions, increase in input costs especially basic raw materials and the depreciation in rupee against dollar.

The AGM declared a total dividend of Rs. 92.65Crs consisting of 10% of Profit After Tax(PAT) for the year 2013-14 to Equity Shareholders (amounting to Rs 36.65 Crs.) and Coupon rate of 7% on Preference Share Capital to Preference share holders as on the date of declaring dividend by AGM i.e. 29-09-2014 amounting to Rs 56.00 Crores including the interim dividend declared earlier during the year of Rs. 58.00 Crs. already paid to both Equity shareholders (Rs 3.00 Crs.) and Preference Shareholders ( Rs 55.00 Crs.). The total dividend cash outflow including dividend tax for the year 2013-14 amounts to Rs. 108.40 Crs.

## Independence Day celebrated with patriotic fervor



Rashtriya Ispat Nigam Limited joined the Nation in celebrating the 68th Independence Day with patriotic fervor and enthusiasm in Ukkunagaram. Sri P Madhusudan, CMD, unfurled the National Flag, took the salute and inspected the guard of honour accorded by the CISF jawans, home guards and school children of Ukkunagaram at the sprawling Trishna Grounds in the township. Sri Madhusudan while addressing the employees and their family members observed that RINL is all set to achieve a growth of 50% in Hot Metal and 45% in Liquid Steel and Saleable Steel production during the current financial year. He stressed the need to strengthen the safety systems and emphasized the need to perform the tasks with total safety, transparency and technological discipline. Sri Madhusudan congratulated the collective of RINL for bringing fame and name to the organisation in several spheres in addition to excellent performance. S/ Sri T K Chand, D(C), P C Mohapatra, D(Proj), Dr GBS Prasad, D(P), DN Rao, D(O), B Siddhartha Kumar, IFS,

CVO, Smt Preeti Roy, President, VMS, G S Pandey, Senior Commandant, CISF, large number of employees and their family members, representatives of Steel Executive Association, union leaders, CISF jawans, SC&ST association, VMS committee members and large number of school children etc participated.

## 56<sup>th</sup> National Convention of IIIE organised



The 56th National Convention of the Indian Institution of Industrial Engineering (IIIE) on the theme "Productivity: Foundation to Sustainability" was organised from 11th to 13th Sep at the Multipurpose Hall, Ukku Club. IIIE, Visakhapatnam Chapter hosted the National Convention with the patronage being extended by VSP. Sri P Madhusudan, CMD was the Chief Guest of the Inaugural Function. Sri MV Kotwal, President-L&T and Prof Karuna Jain, Director, NITIE were the guests of honour. Around 300 delegates and paper presenters participated in the National event from all over the country. Senior executives, domain experts from Public and Private Corporates from Domestic and Global

organisations deliberated on the theme of the convention and identified the challenges and the road map to take the country on the path of sustained growth with focus on triple bottom line i.e, Profit, People and Planet. The valedictory function had Prof. Premvrat, Former Director (IIT Roorkee) as the Chief Guest and the Guest of Honour was Shri Debasish Chakraborti, Principal Associate Director, NSTL Visakhapatnam.



The Valedictory function concluded with presentation of awards and fellowship certificates by the chief guest and the Guest of Honour. The first prize of Paper Presentation on the theme "Productivity: Foundation to Sustainability" was bagged by a two member team of VSP employees and a two member team of ITC.

## Performance Excellence Award to VSP



Sri P Madhusudan, CMD congratulated the collective of VSP for bagging the prestigious "Performance Excellence Award" for 2012-13 in recognition of overall excellence in the performance of the plant. Dr GBS Prasad, D (P) received the award from Padma Bhushan Dr Sivathanu Pillai at the 18th CEOs conference of Indian Institution of Industrial Engineers (IIIE) held at Lonavala from 5<sup>th</sup> to 7<sup>th</sup> July. The prestigious award was presented in recognition of overall excellence in the performance of Vizag Steel Plant during 2012-13 under PSU category. IIIE presents Performance Excellence Award every year to the best performing organizations in Public and Private sectors during its CEOs conference. CEOs from various organizations participated. This year the theme of CEOs conference is "Organizational Effectiveness for Growth and Prosperity". This coveted award added another feather to the glory of RINL.



### National Vigilance Excellence Award 2014

11<sup>th</sup> Anniversary celebrations of Vigilance Study Circle, Hyderabad were held at Hyderabad. Shri Pradeep Kumar, Central Vigilance Commissioner, CVC was the chief guest.

Vigilance Study Circle (VSC) chose eight case studies across the country and awarded National Vigilance Excellence Award 2014 during the function. The same was received by S/Shri A Ashok, DGM (Vigilance) and P Pallamraju, Sr. Mgr (Vigilance) from Shri Pradeep Kumar, CVC in the presence of Shri B Siddhartha Kumar, IFS, CVO.

### RINL bags "Ispat Suraksha Puraskar Awards"

VSP annexed three ' Ispat Suraksha Puraskar Awards -2014 ' for the Performance Year 2013 for Rolling Mills, Steel Melting Shop and Coke Ovens & Coal Chemical departments. The above awards were presented by Sri S S Mohanty, Chairman, JCSSI & Director (Tech.), SAIL during the Annual Awards Function held at Ranchi by the Joint Committee on Safety, Health & Environment (JCSSI) and were received on behalf of RINL by S/Sri R Nagarajan, GM (CO&CCP), Sri KK Ghosh, GM (WRM), NVK Raju, GM (Safety), J Ayodhyaram, CITU, Murali Raju, INTUC, Ganapathi Reddy, HMS. Sri P Madhusudan, CMD congratulated the collective of Rolling Mills, Steel Melt Shop and Coke Ovens & Coal Chemicals for bagging the prestigious **Ispat Suraksha Puraskar Awards** and observed that the awards truly reflects the commitment of one and all for following the best safety practices and strict adherence to safety standards.



### Star Performer Award for RINL Exports

RINL has been selected by Engineering Export Promotion Council of India (EEPC) sponsored by Ministry of Commerce & Industry, Govt of India for "Star Performer Award" amongst large industries for outstanding export performance during the year 2012-13 in basic iron and steel exports. Sri P Madhusudan, CMD congratulated the marketing collective headed by Sri TK Chand, D(C). RINL is further stepping up its International Marketing Operations during the current year with formation of separate ITD (International Trade Division) with in RINL Marketing Department and opening of International Marketing Office in Colombo, Sri Lanka & market for RINL products in Middle East & Africa.

### GNANA award Certificates presented



Sri P Madhusudan, CMD complimented the "Gnana Award" winners and observed that RINL is always at the fore front in creating innovations for improving processes, productivity and said that the awards to various zones and individuals reflect the shining example of competitiveness among every one in the plant. Gnana (Generating Nurturing Acquiring Novel Assets)- Rewards Recognition function was organized by CSM dept. on 25<sup>th</sup> July at TTI. The function was organized as Project Utkarsh initiative under **Knowledge Management (KM)** to recognize the efforts of executives for innovative works in improving the processes,

productivity and best practices in various zones in the plant. The chief guest, Sri Umesh Chandra, former D (O) emphasized that good work needs to be continued and experiential knowledge in the company needs to be applied more effectively so as to shorten the learning curve in stabilization of newly commissioned units and realizing the growth ambitions of the company. S/Sri Umesh Chandra, former D(O), GN Murty, ED(Fin), SS Kumar, ED (BD & CSM) distributed Certificates to individuals and teams for their projects for which the company has filed patent applications, for their works of reflective analysis which have been published as case studies and for promoting collaborative knowledge sharing to solve critical problems. EDs, GMs, HODs and award winners were present on the occasion.

## CII Exim Bank Committee visits VSP

A six member assessment team led by S/Shri V K Sharma, Ex-Adviser (HRD), J K Tyre & Industries and comprising of B Gopalakrishna Bhat, Ex-Addl GM-BEL, V S Appaji, Addl GM-NTPC, Ravindra Nath Zaidu, RNZ Consulting,



Shankar Narayan, Quality Manager at Zensar, Mr. Sriram Subramaniam, Regional Head of the EXIM Bank New Delhi visited VSP from 23rd Sep to 27th Sep for on-site assessment for CII-EXIM Bank Award for



Business Excellence 2014. The team had elaborate interactions with CMD, Directors, key senior functionaries, select group of

customers and suppliers and cross section of employees including Union representatives as part of assessment process.

Shri V K Sharma highlighted the commitment and loyalty of the employees, RINL's brand image, leadership credibility, employee involvement schemes, execution of modernization projects, IT initiatives and thrust on environmental protection as some of the key strengths of RINL during the closing meeting. He also opined that RINL needs to focus on safety and international benchmarks in areas across the organization.



## QCFI, Vizag Chapter Convention held



Quality Circle Forum of India, Visakhapatnam chapter organized its 14th Chapter Convention from 18th to 19th Sep. The chapter convention was inaugurated by the Chief Guest Dr GBS Prasad, D(P). Shri J Sankaran GM I/c, HP & VP, a unit of BHEL, Vizag participated as guest of honor.

This year 120 teams consisting of 750 Quality Circle, 5S & Kaizen team members, facilitators & coordinators from 21 organizations like VSP, NTPC-Simhadri, Naval Dockyard, Naval Armament Depot, Bhilai Steel Plant, NTPC-Ramagundam, NTPC-Kaniha, JUSCO-Jamshedpur, ITC Anaparthi, BAL, HAL, NSRY Port Blair etc, participated S/Shri V Narayanan GM (MS) & Chairman of Visakhapatnam chapter, V S Appaji, Addl GM (BE), NTPC-Simhadri, Vice-Chairman & DV Ramasarma Hon. Secretary and Dr BR Bangray from QCFI Hyderabad spoke on this occasion.

## RINL participated in INVESTRADE 2014 in Colombo, Sri Lanka



Indian Chamber of Commerce jointly with Ministry of Commerce & Industry, Government of India organized India INVESTRADE 2014 in Colombo, Sri Lanka, which was a three day 'Exposition' and 'Buyer Seller Meet' on 'Construction and Related Industries'. This event saw a gathering of more than 50 Indian construction companies involved in construction materials, equipments and services of different scale as well as other important stakeholders. Ms K.Revathi, AGM (Mktg)-ITD with other officials from RINL participated in the event where she gave an overview of the growth in the trade relationship between India and Sri Lanka during the last decade and especially after the Free Trade Agreement that signed between both the neighboring countries. She also spoke about RINL and its products, its infrastructural facilities; expansion

progress. The dignitaries included Mr Basil Rajapaksa, Minister for Economic Development, Govt. of Sri Lanka, Mr P.Kumaran, Dy.High Commissioner of India in Sri Lanka, Senior officials from various Govt departments in Sri Lanka, Senior officials from ICC and various Chambers of Commerce in Sri Lanka, participants and guests.



RINL was awarded the "Ispat Suraksha Puraskar Award-2014" for Coal, Coke & Chemical Zone, Rolling Mills and Steel Zone for achieving "No Fatal Accident" during the calendar years 2012 and 2013. The Award was presented by Shri SS Mohanty, Director (Technical), SAIL at Ranchi on 19th July.



To create more awareness on usage of PPEs, Safety Marchings were conducted by LMMM, FMD

& ERS. HODs, Officers, DSC members, CSC members & Safety officers actively participated in the events.



Special training programmes were organized on 'Behavioural aspects of Safety' on 11th Aug and on 'Process Safety' at HRD on 12th Aug; on 'Hazards in Steel Industry and precautions to be taken while working at the site' for newly inducted CISF Personnel; on 'Material Handling Safety' on 19th July for contract workers of St.ED and on 'Electrical Safety' and 'First Aid & Fire fighting' for the Contractors' workers and Supervisors of C.M.E. & ERS on 21st July at Suraksha Bhavan. A special awareness programme on 'Road Safety' was conducted on 31st July for Heavy Vehicle Operators of M.M. Department at N.S.Y and on 'Human values & Safety' on 11th Aug for Home Guards of VSP at Trishna Grounds.



A special Road Safety Awareness program was conducted for the students of Vignan Engineering college, Duvvada in association with Traffic Police officials on 1st July. Road safety awareness programs were conducted for Heavy vehicle operators of Scrap Salvage department on 09th July at SSD office and for Auto drivers at Kurmannapalem on 20th July. A Special Safety Campaign was conducted at Rly. Level Crossing on 14th and 17th July to raise awareness amongst the road users at level crossings. DSC members, CSC members & Safety officers participated.



Road safety awareness was organised for the employees & Officers of TTI on 21st Aug by RTA officials.

A special programme was conducted on 'Chemical Safety' by Dr.Elengovan, Director (Safety), DGFASLI, Regional Labour Institute, Chennai, Govt. of India at HRD Centre on 23rd Aug.

A New Training Hall for Contract Workers at OHS&RC was inaugurated by GM(Safety), Sri NVK Raju on 18th Aug.



Special Safety awareness program was organized for the employees of Automation zone (Instrumentation, Telecom & ETL departments).

A demo on Road Safety sign boards & PPEs by M/s 3M was organised at SED on 8th Sep.

A Special awareness program on Electrical safety & Material Handling Safety for the contract employees of ERS Department was conducted on 17th Sep.





## Value Engineering: Doing the right thing at right time

Value Engineering is an approach consisting of a series of recognized techniques aimed at identifying functional requirement of an item, product, equipment, process or procedure for the purpose of accomplishing all the required functions at the lowest total cost without sacrificing the needed performance. VE techniques can be applied wherever cost is incurred or proposed to be incurred in terms of money, skills/ expertise, energy or other resources. A team from Engineering Shops & Foundry Department consisting members S/Shri B. Venkateswara Rao, Manager; P. Chiranjivi Rao, JO; J.K.S. Lokanathan, Foreman; CH. Vinay Kumar, Foreman; N.V. Ramana, Foreman; implemented VE project titled 'Twin Table Car (TTC) Modified Repair Procedure'.

Twin table car is used to transport blooms from continuous casting department to Bloom Storage Yard (BSY). Torque is transmitted to the wheel axle through a vertical gear box. Every TTC has 2 motors one at each axle. The breakdown of car due to failure of track wheel & axle assemblies is restored by timely replacement with new or repaired units. No hurdles were faced for all the activities except for dismantling activity of coupling. As there was a marginal gap between coupling and axle box, conventional and plate pullers could not be accommodated for dismantling the coupling. Also the coupling flange being thin, pulled the coupling at flange leading to deformation/shearing of flange. Hence, only option left was destructive method of dismantling the coupling by lancing. This method increases the consumption of axles even though they are in good condition.

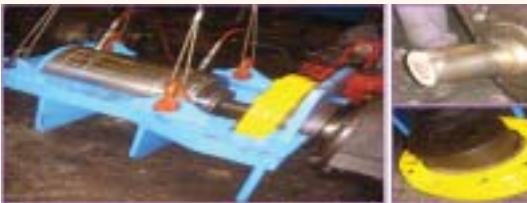


*A Back plate made with bolting ring (Split ring) and attached to the coupling.*

The team developed a solution with the minute study of each component and the functional requirement of them in the assembly. A back plate and split locking ring were made and fixed to the coupling flange. Coupling was dismantled by means of hydraulic puller, thereby applying the force at the flange. The deformation/shearing of flange were well arrested by resistance offered by back plate. The project resulted financial savings of ₹ 308824 /- per annum.



*A Puller frame fabricated and Double acting hydraulic cylinder placed on it. The unit anchored and positioned to the job for dismantling coupling.*



*Hydraulic Cylinder(Jack) connected to Hydraulic Power pack. A Pusher rod placed between the face of axle and the jack. Power pack powered to actuate cylinder forward and gradually Flange coupling pulled out from the axle. The unit anchored and positioned to the job for dismantling coupling*

The above project team bagged 1st Prize in the 'Value Engineering/Analysis' category during plant level competition organized by the Management Services department during Jan. The team also bagged 1st prize at the 56th National Convention-IIIIE Productivity Competitions held at Ukkunagaram from 11th-13th . S/Shri SSTSamy, HoD, ES&F, DGM I/C, MVS Durga Prasad, DGM and S.Mandal, AGM appreciated the team.



*Ukkuvani congratulates all the team members, HoDs and MS dept. for the initiative of Value Engineering projects implementation.*



Ms Neetha Choudhary, IAS, Secretary, Department of Official language, Ministry of Home Affairs reviewed the implementation of Hindi in VSP on 27th Aug. Ms Choudhary released "Sugandh" brought out by the Hindi Cell during the review meeting. D(O), D(F), D(Proj), D(P) and CVO participated in the meeting.



The 119th birth anniversary of Sri Tennati Visawanatham who fought for the establishment of VSP was celebrated on 21st Sep. Sri PC Mohapatra, D (Proj) paid rich floral tributes to Sri Viswanatham at Tennati Park in Ukkunagaram. S/Sri RP Srivastava, GM (Town Administration), Union Leaders D Adinarayana, Bose Babu, Ballireddy Satyanarayana and large no. of employees participated in the programme.



Sri D Nageswara Rao assumed charge as the new D(O) on 1st Aug following the superannuation of Sri Umesh Chandra. He is elevated from ED(Works) I/c to Director (Operations). He joined as Deputy Manager (1989) during the crucial period of commissioning stage of VSP in Coke Ovens Zone and played a vital role in Coal Chemical Plant before becoming In charge of Mechanical Maintenance of Coke Ovens.

Sri Rao was In-charge of Capital Repairs during the crisis period of Coke Oven Batteries in 1999. He also headed Air Conditioning Systems, Engineering Shops & Foundry etc. He was in-charge of Maintenance, Logistics, Operations and became ED (Works) I/c in February 2014.

Sri TVS Krishna Kumar assumed charge as the new D(F) on 25th Aug. Sri Krishna Kumar joined an erstwhile unit of SAIL, in May, 1981 as Junior Manager (F&A). He worked through various positions reaching up to the level of General Manager (F&A) in 2010.



Under his able chairmanship VSP Employees Provident Fund Trust, RINL Employees Superannuation Benefit Fund, and RINL Employees Group Gratuity Fund Trust generated revenues at rates more than the statutorily prescribed rates of returns by which the Trusts could declare higher returns to the members for the past several years.



Dr GBS Prasad, D(P) inaugurated a "Laundry Unit" consisting of Washing Machine, Stain Remover, Hydro Extractor, Dry Tumbler and Dry Processor, Ironing at Visakha Steel General Hospital (VSGH) on 8th July. The Unit was procured at a cost of Rs. 23 lakhs which can handle 70 kg of dry clothes at a single cycle and will fulfil the need of clean linen of not only VSGH but other health centers also. Laundry Unit was made by Lucky Industries. GM(M&HS), doctors from VSGH, senior Trade Union Leaders. Sri D Adinarayana, Mantri Raj Sekhar were present on the occasion.



D(P) inaugurated the Bowling machine for VDCA Steel Zone under-13 years boys Academy at Col.C.K.Nayudu Ukku Stadium.



Sri P Madhusudan, CMD, Sri TVS Krishna Kumar, D(F), Sri P C Mohapatra, D(Proj), Sri DN Rao, D(O), Sri D Adinarayana performed poojas on the occasion of Viswakarma Jayanti in Ukkunagaram.



The 18th Formation Day of Women in Public Sector (WIPS) in VSP was held on 9th Aug. Dr Kalpana Subrahmanyam, retired Principal, Andhra Medical College was the Chief Guest. D(Proj), D(P) and D(O) also graced the occasion.

Welcome address was given by Smt V Padmavathi, DGM(P) & Coordinator, WIPS. A skit by employees of RINL highlighting the "Water Conservation" in VSP was appreciated by one and all present on the occasion. The dignitaries distributed prizes to the winners of various competitions organized to mark the occasion. Executive Directors, GMs, large number of women employees participated in the function.



AP State Open Bridge Championship, 2014 was held from 23rd to 25th Aug. 250 participants from all over the country including Bhubhaneswar, Kolkata, Chennai, Bangalore apart from Andhra Pradesh participated. Many of the participants were senior citizens with decades of experience.

A new rest room for operators of Batt-4 at 5mt level was inaugurated on 23rd Aug at 10 AM by Sri R Nagarajan, GM(CO&CCP). Senior officers of the dept., Union representatives and employees attended the programme.



RINL paid rich tributes to Alluri Sitarama Raju on the occasion of his 117th birth anniversary in Ukkunagaram. Sri DN Rao, the then ED (Works) I/C was the chief guest. Sri DN Rao garlanded the statue of Alluri Sitarama Raju and paid floral tributes to the great freedom fighter.

S/Sri Madhav Rao, Srinivas from SEA, union leaders D Adinarayana, N Rama Rao, Gandham Venkat Rao, Balireddy Satynarayana, representatives of SC&ST association and large number of employees participated and paid rich tributes to the freedom fighter.



An Engineers Meet namely ABC Meet was organized at Hyderabad on 10th Sep to promote Vizag Steel in the new state of Telangana and to improve the presence in growing construction sectors, Architects, Builders and Construction member, 2014. The meet was well participated by reputed personalities in the field Architects, Developers and Design Consultants. Chief Guest of this function was Sri A P V N Sarma, IAS(Retd.) and Advisor to HE Governor of Telangana and Andhra Pradesh and Guest of honor was Sri N V S Reddy, IRAS, MD, HMRL, Hyderabad.



D(P), RINL, made a visit to Blast Furnace-1, Blast Furnace-3 and Canteen at BF-3 area on 30th Aug. He inspected the kitchen, store room, dining hall and suggested several measures for improvement.

**saYhZna kaopitiYzt [Mdra gaallal rajabAaYaa SaLiD va 'saYalla' htu]Yl YT gah'pi~ka ka samaana pãPt**



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## Vocational Training at Jaggayyapeta mines

At Jaggayyapeta Mines area, 275 beneficiaries including men and women were trained in different Vocational Training programs in Dress making course (Cutting & Tailoring), Machine Embroidery, Maggm Embroidery, Car driving, Electrician course, Plumbing and Fabric Painting, etc., through Jan Shikshan Sansthan, Vijayawada.

## Eye camps conducted



12 Nos. of Eye Camps using "Netrajyothi" Mobile Eye care van (provided by RINL-VSP) were organized through Visakha Eye Hospital Trust during the month of July in the peripheral and other villages in Visakhapatnam and Vizianagaram districts

including Garbham Mines area. Total of 1085 patients were tested and 227 Cataract cases were referred for surgery in Visakha Eye Hospital, Visakhapatnam. 13 nos. of Eye Camps were conducted in the month of August in the villages of Visakhapatnam, Vizianagaram, Srikakulam districts. A total of 1323 patients were tested and 218 suspected cataract cases were referred for surgery. 103 surgeries were done free of cost by Visakha Eye Hospital.



## Cancer Detection Camp



Cancer Detection Camps were conducted through Lions Cancer Hospital using "Sanjeevan" (Mobile Cancer Detection Van provided by RINL) during July and August

at Vadlapudi RH Colony and at Nathayyapalem (Visakhapatnam) resp. was organised through Lions Cancer Hospital at Vadlapudi RH Colony. Total No. of 222 patients were got screened and 8 positive cases were referred for further treatment.



## Adult Literacy Program

The successful trainees of Adult Literacy Classes conducted through Pratham Education Foundation for illiterate women of T.Devada, Rasalamma Colony and Minumuluru village (Paderu Tribal area) and were awarded Certificates.



## New Adult Literacy Program Commenced



A new Adult Literacy Program for 6 months was started in 11 peripheral villages of RINL-VSP including the Tribal area of Visakhapatnam covering 625 beneficiaries, in the month of August.

## Community Drinking Water System Inaugurated At Chepalapalem

Community Drinking water system was inaugurated by D(P) at Chepalapalem, a peripheral village near to VSP on 21st Aug. Around 1000 people are being benefited with this System. This System was installed by M/s. Waterlife India Pvt.Ltd., and maintained by them. Capacity of this Plant is 1000 litres/hour.



## Visteel Mahila Samiti's gesture to MP School



VMS an extended arm of discharging VSP's CSR activities, Smt Preeti Roy, President of VMS visited Mandal Parishad School, Sundaraiah Colony, Gajuwaka Mandalam Colony and donated 380 Notebooks,

Slates and pens, pencils to the students of the school, hailing from extremely poor families. Smt Bindoo Mohapatra, Vice President, Mrs RWilson, Secretary and other Executive Committee Members of VMS also participated. Some of the students are from the HIV Children's, Home, Desire Society. The donation was made as a part of the Peripheral activities under CSR of RINL.

**Sri Bapa Rao awarded Ph.D**

Sri Bapa Rao, DGM(Vigilance) was conferred Ph.D in Commerce & Management Studies by Andhra University on 29th Sep for his thesis on "Operational Performance Analysis of Small Scale Units in Visakhapatnam District with emphasis on Performance of Finance, Marketing and HR".



**గుజ్జం జాషువాకు ఘననివాళి**

మహాకవి గుజ్జం జాషువా 43వ వర్ధంతి నభ గుజ్జంజాషువా కళాసంఘం ఆధ్వర్యములో, సెక్టార్-3, జాషువా పార్కు నందు శ్రీ ఆర్. ప్రేమానందం అధ్యక్షతన జరిగింది.



ఈ కార్యక్రమంలో విశిష్ట అతిథి శ్రీ బి.ఎన్. రాజేశ్వరావు గారు మాట్లాడుతూ, శ్రీ జాషువా తన రచనలు, కవితలతో సమాజాన్ని మేల్కొల్పిస్తారని పేర్కొన్నారు. ముఖ్య అతిథి డా॥ మాటూరి శ్రీనివాసరావు మాట్లాడుతూ, కవికోకిల, నవయుగ కవి చక్రవర్తి, కవితా విశారద, కళాప్రపూర్ణ శ్రీ గుజ్జంజాషువా తన రచనల ద్వారా సమాజంతో ఉన్న రుగ్మతలని బయటపెట్టి, సమాజ ధృక్పదాన్ని అంటరానితనం నుండి దూరమయేలా కృషి చేస్తారని కీర్తించారు. వై.ఎస్.ఆర్.టి.యు.సి. ప్రధాన కార్యదర్శి, శ్రీ మస్తానప్ప మాట్లాడుతూ శ్రీ జాషువా సమాజాన్ని మేల్కొల్పిన ప్రజాకవి అని, మహోన్నత వ్యక్తిని కొనియాడారు.

ఈ విధంగా శ్రీ గుజ్జం జాషువాకు సమర్పించిన ఘననివాళి సభలో, సర్వశ్రీ దేవుపల్లి సంపుర్ణం, చుట్టుగుల్ల సుదర్శనం, బొండా ఎల్లాజీ, అండిబోయిన అప్పారావు మరియు దాసరి పుల్లారావు తదితరులు పాల్గొన్నారు.

**Sri Attili Sai Gopal**



Sri Attili Sai Gopal, S/o Sri A.Gopinath and Smt. AVM Devi bagged AIR 1280 in the IIT Mains, thereby securing a berth in the CSC Department of IIT Kharagpur. Sri Attili is an alumnus of DAV Public school, Ukkunagaram. He had passes Class X Board exam with CGPA 10. He also ranked 937 in the EAMCET exam.

**“కళాకేసరి” - గిరిబాబు**

ఆంధ్రప్రదేశ్ లో ఏకైక రంగస్థల పత్రిక, “కళాజగతి” వారి 44వ వార్షికోత్సవ సంబరాలలో మన విశాఖ ఉక్కు ఉద్యోగి, శ్రీ గన్నారాజు గిరిబాబు, ఫోర్మేషన్, ఇ.ఎస్.&ఎఫ్ విభాగం గారికి ప్రముఖ చలన చిత్ర రచయిత, నటుడు, దర్శకుడు, శ్రీ తనికెళ్ళ భరణి గారి చేతుల మీదుగా “కళాకేసరి” బిరుదును ప్రధానం చేసారు. నాటక రంగంలో చిత్త శుద్ధితో ఎనలేని సేవలందించినందుకు గాను, శ్రీ గిరిబాబుకు హైదరాబాద్ లో జరిగిన కళోత్సవ వేడుకలలో ఈ పురస్కారాన్ని అందించారు.



నటన, సంగీతం, సామాజిక సేవలయందు ఆసక్తి కలిగి ఉన్న శ్రీ గిరిబాబు, చిన్నతనం నుండే తన తండ్రి గారైన శ్రీ గన్నారాజు సుబ్బారావు గారి స్ఫూర్తితో నాటక రంగంలో అభినివేశం కలిగి ఉన్నారు. వారి కళాప్రతిభకు గుర్తుగా అనేక అవార్డులు సంపాదించుకున్నారు. ఉత్తమ హాస్య నటునిగా, జెమిని టి.వి.లో స్ట్రైట్ నవ్వుల సవాల్ కార్యక్రమంలో ఎంపికయారు. ఉత్తమ విలన్ గా 2012 సం॥లో నంది అవార్డు కూడా అందుకున్నారు. పలు ఆధ్యాత్మిక, సామాజిక కార్యక్రమాలలో కూడా పాల్గొని కళాసేవ, సమాజ సేవ సమాంతరంగా సాగిస్తున్న శ్రీ గిరిబాబుకు ఉక్కువాణి అభినందనలు.

**ఇది కదా మన ఉక్కు**

- ఉద్యమాల ఉద్రిక్తలతో, ఉద్యమ వీరుల ఊపిరార్పణతో, “విశాఖ ఉక్కు ఆంధ్రుల హక్కు” నినాదాలతో ఉద్బవించింది మన ఉక్కు!.
- ఉన్నత సాంకేతిక విలువలతో ఉత్తమ సేవా దృక్పథముతో ప్రపంచములోనే ఒక ఉన్నత కర్మాగారముగా ఉత్పన్నమయింది మన ఉక్కు!.
- ఉన్నత విద్యావేత్తల ఉద్యోగముతో, ఉత్పత్తి ప్రణాళిక వ్యూహాలతో ఉక్కు కార్మికుల అంకిత భావ కృషితో ఊరూరా ఉపచరించు ఉత్పత్తి మన ఉక్కు.
- నవరత్న హోదాకే వన్నెతెచ్చిన మన ఉక్కు, నవభారత ప్రగతికి అవ్వాలి ఒక పెద్ద దిక్కు ఉత్తమోద్యోగ ధర్మ విధులతో ఉన్నత ఉత్పత్తి రికార్డులతో ఉక్కు ఉజ్జుల భవిష్యత్తుకై ఉద్యమిద్దాం.



**సి.హెచ్. చిన్నయ్య**  
ఫోర్మేషన్, పి.ఇ.ఎమ్. విభాగం

**5S**

పాటించు సువ్యవస్థ 5S  
తప్పించు యింజనీరింగు వస్తుంది నీకు వర్క్ సెన్సు లేదెంక నీకు లైఫ్ లైన్స్  
భారత్ లోకి 5S  
తెచ్చారు జపానీస్  
పాటించే ఆల్ కంట్రీస్  
టాగ్ లైన్స్ పెద్ద హైలెట్టు  
క్యూసీకి మూలం 5S  
పట్టుకుంటే లైఫ్ ప్రాగ్రెస్సు జర్నీవిత 5S  
లేదంటే, లైఫ్ లెస్సు



**కె.వి.జి.ఆర్.శ్రీ**  
ఫోర్మేషన్, ఎల్.ఎమ్.ఎమ్. విభాగం

**Sri V Chaitanya**

Sri V Chaitanya, S/o Sri VSNS Appa Rao, secured EAMCET rank 520 and AIR 1196 in the IIT Mains and bagged a seat in chemical engineering dept. of IIT, Madras.



**Ms Pushpalata**

Ms Pushpalata, D/o Sri I Boja Raju, pursuing B Tech (3rd Yr) in Bapatla Engineering college won competitions of Table Tennis, Badminton and participated in the Folk dance conducted by Dept. of Youth Services, Govt. of AP.





*Sri Aithabattula Ananda Rao, Hon'ble MLA, Amalapuram met Dr GBS Prasada Rao, D(P) on 16th July*



*Sri Ravula Kishore Babu, Hon'ble Minister of Social Welfare, Govt of Andhra Pradesh warmly welcomed by Dr GBS Prasad, D(P)*



*Shri Chinna Rajappa, Hon'ble Deputy Chief Minister, Govt of Andhra Pradesh with D(C) and D(P)*

## *CMD bids adieu to Superannuating employees*



*August*



*August*



*August*



*September*



*September*

## *VMS Activities Galore*



*Smt Gouri Annapurna, Honorary President, VMS presenting cheque to Sai Seva Trust.*



*'GO Green Drive' by VMS*



*Farewell function of Smt. Sushma Chouhan, Former Vice President, VMS*

# Independence Day Celebration

