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Improving sales is the need of the hour: Sri P Madhusudan, CMD, RINL

Sri P Madhusudan, CMD, RINL observed that improvement in investments in the country is clearly visible and the outlook is positive for the new projects that are coming up and as a consequence steel consumption is likely to grow in the country. Hence, there is every need to improve the sales particularly in Andhra region, in order to improve the bottom-line of the company.



Photo Caption: Sri P Madhusudan, CMD, RINL addressing the customers of Andhra Region in Ukkunagaram.

Sri Madhusudan made this observation while interacting in a "Customers Meet" with the customers of Andhra region today in Management Development Centre in Ukkunagaram. He said that enhancing the volumes is the need of the hour and exhorted the customers to reach the targets set for the current financial year. He said that RINL would never compromise on the quality of its products. Policies are made to suit the environment and particularly to its customers, who are considered as partners in the progress of RINL. RINL always extends its support to its loyal customers in its journey towards excellence, he said.

Sri R Shankar, Executive Director (Marketing), Sri G Jogeswar Rao, GM(Marketing), Dr SN Rao, GM(Marketing), Sri P Eswaraiyah, Regional Manager, Andhra region and a large number of customers participated.

Later, the customers interacted with CMD and other senior officials of Marketing.



PhotoCaption:

Corporate Communications Dept.
RINL - VSP.