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RINL CMD inaugurates Vijayawada Stockyard

Sri P Madhusudan, CMD, RINL inaugurated the new Steel Stockyard of RINL-VSP at BB Gudem road, Gannavaram today with an aim to increase of RINL presence in the capital region - Amaravati and its surroundings. This is the second outlet of RINL, after Visakhapatnam, in Andhra Pradesh.



Photo Caption: Sri P Madhusudan, CMD, RINL inaugurating the new stockyard at Vijayawada in the presence of Sri P Raychaudhury, Director (Commercial) and others.

Addressing the customers and retailers, Sri Madhusudan said that RINL is known for quality products with stringent specifications and the Stockyard would largely cater to the needs of the development of the capital region-Amaravati and particularly to the retail and Project customers of the region. He said that Sri N Chandrababu Naidu's government in AP is giving top priority to RINL products in the construction of irrigation projects, particularly the multi-purpose Polavaram project and housing and other projects etc. He said that the steel consumption would definitely improve because of policy initiatives of GOI in the Housing, Infra, Railways and construction sectors etc. He expressed confidence that RINL would improve its sales volume in this region. Sri P Raychaudhury, Director (Commercial) said that RINL is taking several initiatives to improve its presence and enhance its sales volume in Vijayawada region and emphasis was also being given to increase sales of VSP products in the rural areas of this region. Sri PS Gupta, ED (Marketing) also spoke on the occasion. Earlier, Sri J Satyanarayana, GM(Marketing) welcomed the participants. Sri Balagangadhar, Branch Manager (Marketing) compeered the programme. Senior officials of Marketing Department, and large number of customers and retailers were present on the occasion. RINL produces various sizes of Long Steel products like TMT Rebars, Wire Rods, Structurals, Rounds, Channels, Spring Steel, Medium and High Carbon Steel, Special Steel etc for purpose of real, construction and

automobilesectorsetc.

Corporate Communications Dept.
RINL - VSP.