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CII Exim Bank Award Presented to RINL for Business Excellence

Rashtriya Ispat Nigam Limited, the corporate entity of Visakhapatnam Steel Plant has been recognized for "Significant Achievement" in CII-EXIM Bank Award for Business Excellence for its performance in 2013-14. The award was bestowed on RINL for the second consecutive year.

Sri P Madhusudan, CMD, RINL along with Sri PC Mohapatra, Director (Projects) and Sri DN Rao, Director (Operations) received the honours at the 22nd CII National Quality Summit held at New Delhi where winners in various categories for CII-EXIM Bank Award for Business Excellence 2014 were announced.



Photo Caption: Sri P Madhusudan, CMD, RINL along with Sri PC Mohapatra, Director (Projects) and Sri DN Rao, Director (Operations) receiving the honours at the 22nd CII National Quality Summit held at New Delhi today.

Sri P Madhusudan, CMD - RINL said, " The recognition will have a morale boosting effect on RINL collective as it comes at a crucial time when RINL is in the midst of revival after being hit by cyclone Hudhud in October 2014 and also in the process of stabilizing the recently commissioned expansion units. " He also said, " Project Utkarsh is a leadership driven initiative at RINL to create a culture of excellence and integrate several initiatives to take the company forward in its sustained journey towards excellence ."

This is a prestigious recognition, as the process of assessment involves a rigorous exercise by a team of assessors with varied industry background that includes on-site assessment also. The team of CII assessors had visited the company during the last week of September 2014 and had interacted with senior

management to assess the degree of strategic alignment and organizational culture. The team had appreciated the commitment and loyalty of employees, RINL's brand image, leadership credibility, employee involvement schemes, execution of modernization projects, IT initiatives and thrust on environmental protection as some of the key strengths of RINL.

Corporate Communications Dept.
RINL - VSP.