

Rashtriya Ispat Nigam Limited  
Visakhapatnam Steel Plant  
Visakhapatnam  
Corporate Communications Department  
Media Release

Dated : 07-Jan-2015

## **"Star Performer Award" Presented to RINL for Exports Performance**

RINL has been awarded Star Performer Award amongst large industries for its export performance by EEPC (Engineering Export Promotion Council) sponsored by Ministry of Commerce, Government of India at a function held in Chennai.

With export products hitting the market, RINL has started leveraging its shore based location to increase exports. RINL has been giving focus on exports to South Asia, South East Asia, Middle East and African countries.



Photo Caption: Sri P Madhusudan, CMD, RINL congratulating Sri TK Chand, Director (Commercial) and his team for bagging the award. Sri DN Rao, Director (Operations) and other marketing officials are seen.

Sri P Madhusudan, CMD, RINL congratulated Sri T K Chand, Director(Commercial) and his Export Department team for achieving a strong growth in exports and the recognition received from EEPC. He urged the Marketing collective to bring many more laurels in the coming days by increasing sales and strengthening RINL's market presence overseas. Along with the products of RINL, Brand Vizag goes through to international market, heightening the image of Visakhapatnam as an ideal business destination.

During 2013-14, RINL export turnover was Rs.747 Crores. During April-December period of the current financial year, RINL has registered 36% growth in exports while the total steel exports from India in the same period registered a negative growth of (-)5.3%. RINL has opened market for its products in East African markets like Kenya, Ethiopia, Mozambique, South Africa, Tanzania, Uganda etc.

It may be mentioned here that RINL has opened IMO (International Marketing Office) in Colombo to roll products in Sri Lanka and export them to nearby countries apart from sales in domestic Sri Lankan market. Rolling facilities and Sri Lanka operations are going to start from next month.

Corporate Communications Dept.  
RINL - VSP.