

Rashtriya Ispat Nigam Limited  
Visakhapatnam Steel Plant  
Visakhapatnam  
Corporate Communications Department  
Media Release

Dated : 30-Jul-2019

## **RINL recognizes performers under Project "Parivartan"**

RINL- Visakhapatnam Steel Plant launched an initiative called Project "Parivartan" recently, aiming at enhancing the performance and efficiency of the organization to bring about a change for continual and sustainable growth. The project is primarily a Transformation initiative for the employees towards achieving turnaround.



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A communication session was organized by Corporate Strategic Management Department today in Ukkunagaram related to the progress of the project Parivartan. Sri PK Rath, CMD, RINL and Sri P Raychaudhury, Director (Commercial & Projects I/c) participated. Speaking on the occasion, Sri PK Rath, CMD, RINL called upon the employees to come up with innovative ideas to enhance operational efficiency, thereby contributing to improve the bottom-line. He appealed to the employees to continuously focus on critical areas to bring positive change and emerge stronger as a quality steel maker in the country. Sri Rath distributed awards to various departments for delivering improvements in various projects taken up as part of the project Parivartan. In his welcome remarks, Sri Raychaudhury, Director(Commercial & Projects I/C) observed that the project mainly aimed to harness the potential of RINL collective in bringing about change in the organization for a profitable growth. RINL is adapting to the changes to make the Company vibrant on a continuous basis to strengthen the financial health and systems, he added. The Project Parivartan is a 14 month transformation journey for achieving desired objectives/results based on four aspects i.e " Bottom up Planning, Turnaround Implementation, Performance Management and Change Management" aiming at long term sustainable improvement of RINL. Executive Directors, HOD, senior officers, representatives of Steel Executive Association, unions, SC&ST, OBC association and large number of employees participated

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