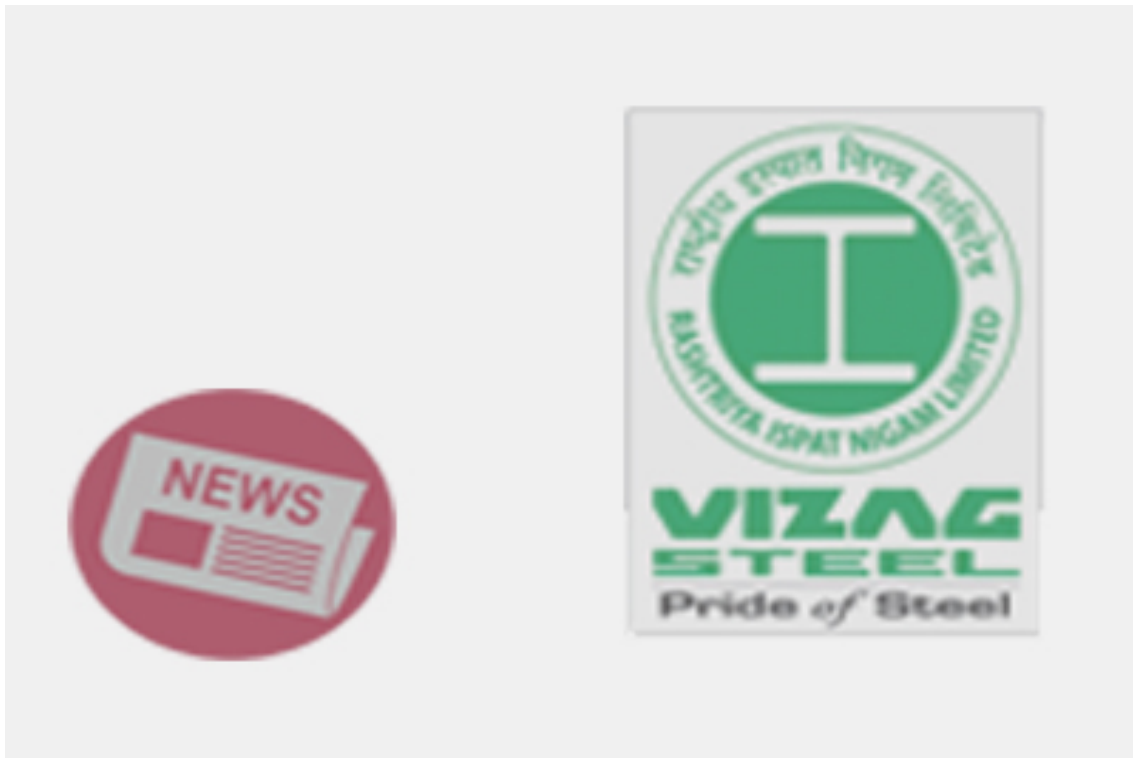


Dated : 04-Jul-2022

## **Sri Atul Bhatt CMD, RINL flags off RINL Tableau as part of Azadi Ka Amrit Mahotsav AKAM Iconic week celebrations**

RINL launched a tableau today kick starting celebrations under the "Azadi Ka Amrit Mahotsav" Iconic Week being observed by Ministry of Steel starting from 4th to 10th July, 2022. Sri Atul Bhatt, CMD, RINL flagged off a tableau decorated with banners and posters showcasing various achievements and contribution of RINL in Nation building, steel usage, Atmanirbhar Bharat, Make in India and various RINL steel products and their usages. The tableau will move across the city and peripheral areas to raise awareness about "Azadi Ka Amrit Mahotsav" and steel usage at large. The tableau also consists of photos and details of prestigious national projects where RINL Products are used. The Ministry of Steel is celebrating this week as a Jan-Utsav in the spirit of Jan-Bhagidari (Peoples" participation). In line with the directive of the Steel Ministry, Govt. of India, as part of Azadi ka Amrit Mahotsav (AKAM), RINL, Visakhapatnam Steel Plant will be conducting Iconic week from 4th to 10th July, 2022. "It gives us immense happiness to launch the Iconic week on a day when our Hon"ble Prime Minister of India is releasing the statue of the great freedom fighter Sri Alluri Sitharamaraju, today, Sri Atul Bhatt said. Sri Atul Bhatt congratulated Corporate Communications of RINL for conceptualizing a beautiful tableau."We are thankful to the Union Steel Minister & Steel Ministry for conceptualizing a beautiful week long Iconic week not only to showcase our achievements & contribution to the Nation but also discuss and deliberate on circular economy, safety and good health practices along with our steel fraternity", Sri Atul Bhatt added.



PhotoCaption:

Sri Atul Bhatt said that he is looking forward to participating in the week long celebrations along with RINL collective to celebrate momentous occasion. The tableau will be taken around various schools in

Ukkunagaram, different places in the Vizag City and peripheral villages in the week long celebrations. The tableau was also placed near the Statue of the great freedom fighter Alluri Sitharamaraju for some time. Children of various schools showed immense interest to learn about RINL"s achievements, contribution of RINL in Nation building and details of several prestigious national projects where RINL Products were used. As part of the Iconic week, there will be Swachh Bharat activities at township, offices and plant premises, a seminar by officials from INSDAG. (Institute for Steel Development & Growth (INSDAG) is a not-for-profit, member-based organization established by the Government of India (Ministry of Steel) and Major Steel Producers of the Country in the year 1996) on increasing steel consumption and Way forward to increase in Rural Steel usage. Safety awareness Campaign in steel making and sharing of local and global practices regarding Safety & Health and "Zero Incidents will also be taken up during the week. Painting/Essay Writing competitions will be conducted for Children on reduction in CO2 Emission/Environment and Sustainability. The Iconic week will conclude with the Walkathon/Run to create awareness about Steel in the Vizag beach road on 10th July, 2022 (Sunday). Sri VV Venugopal Rao, Director(Finance), Sri KK Ghosh, Director (Projects), Sri AK Saxena, Director (Operations), several senior officials participated in the programme.

Corporate Communications Dept.  
RINL - VSP.