



CSR HIGHLIGHTS July 2020



Rashtriya Ispat Nigam Limited
Visakhapatnam

CSR HIGHLIGHTS – JULY 2020

CSR Activities taken up during the month

The following activities are being taken up under CSR though the progress of many activities is slow due to COVID-19.

1 Education:

A) 'Siksha': Education is believed to be a key enabler in nurturing students' potential and has a lasting impact on child's future. RINL has been instrumental in providing quality education to 1600 students belonging to BPL families from surrounding villages of the Plant and the Mines.

B) Arunodaya Special School: Established in the year 1995, Arunodaya Special School is run by Arunodaya Special School Educational Society as a multi-category schooling center which caters to the children with intellectual disabilities such as: learning impairment, mental retardation, cerebral palsy, autism, hearing loss, Down syndrome, etc. With a view to promote special education, RINL has been extending financial support to meet the deficit expenditure of the school since beginning under CSR.

Nearly 115 students from surrounding villages of the Plant are being provided education, therapy and vocational training by the school.

2 Health Care:

A) Infrastructural support for Centralized Kitchen, Visakhapatnam: Mid-day meal programme aims to reduce undernourishment among school-going children. In Visakhapatnam, Mid-day meals to several government schools is being provided by The Akshaya Patra Foundation. The mass cooking of meals takes place at the centralized kitchen and the cooked food is distributed to various schools in insulated vessels. RINL is providing infrastructural support to the centralized kitchen of Visakhapatnam in form of CC Road for dust-free environment at kitchen premises, and insulated vessels for food distribution.

B) Adoption of destitute, abandoned Elderly: 50 abandoned and destitute elderly residents staying at an old age being run by SHEOWS, have been adopted for a period of one year. The elderly are provided with essential care in the form of nutritious food, clothing, shelter and medical services.

3 Sanitation

RINL has been supporting for maintenance of toilets in the 32 Government Schools constructed/repared by RINL under Swachh Vidyalaya. In July 2020, 2nd installment for the period February to July 2020 was released to AP Samagra Siksha Abhiyaan, Visakhapatnam.

4 Help during natural calamities

RINL extended financial assistance towards relief and restoration activities in Welfare Hostels post Titli Cyclone in Srikakulam District. Shri KC Das, Director (Personnel) RINL handed over financial assistance to GM, District Industries Centre who received the cheque on behalf of the District Collector & Magistrate, Srikakulam.

5 Swachh Bharath & Safai Pakhwada:

Safai Pakhwada: Due to lock down, there was restricted and limited participation by maintaining social distancing at workplaces. As per the calendar, Safai Pakhwada was observed by Utilities, QATD and ACS departments in the first fortnight and EDM, EnMD, Traffic and Instrumentation departments in the second fortnight.

Swachh Bharat: In addition to Safai Pakhwada activities, 50 Shram Daan activities involving 433 employees were reported in the month. Improving hygienic conditions at work place, cleaning, disposal of unwanted, sanitation etc. were taken up in various departments during Swachhata activities. The activities were carried out taking Covid-19 precautions and safe social distancing.

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SNAP SHOTS

- Shri KC Das, Director(Personnel) RINL handing over financial assistance towards relief and restoration activities in Welfare Hostels post Titli Cyclone in Srikakulam District (a CSR initiative)



- Shri KC Das, Director(Personnel) RINL flagging off Mobile Health Care Unit for the health camps in association with the Help Age India (a CER Initiative)



- Mobile Health Care Unit - Health Camp at Velama Appikonda village - in association with the Help Age India (a CER Initiative)



- Supply of Drinking Water to surrounding villages by tankers (a CER initiative)



- Handing over of financial assistance to AP Samagra Siksha Abhiyaan towards Maintenance of Toilets in 32 Government Schools under Swachh Vidyalaya (left) & Pratham Education Foundation towards Adult Literacy Programmes in Visakhapatnam District (right). (CSR initiatives)



- Providing adaptive devices to 'Divyangjan' through The Ability People (a CER initiative)



- Swachhata Pledge during Safai Pakhwada at Air Conditioning Systems (ACS) Department



- Swachhata Pledge and group activities towards sanitization at Instrumentation Department



- Swachhata Pledge at Environment Management Department (EnMD) during Safai Pakhwada



- Awareness Drives during “Safai Pakhwada” at Utilities Department



- Awareness & Measures taken towards “Personal Hygiene & Cleanliness “at Operation unit areas



- Before & After Shram Daan at Utilities Department



- Before & After Shram Daan at ASU-5 near 33KV at Utilities Department



- Participation of employees in Shram Daan & cleaning of office premises at Production Planning & Monitoring (PPM) Department



- Shram Daan during Safai Pakhwada at Quality Assurance & Technology Development (QATD) Department



- Before & After Safai at Structural Mill Laboratory by QATD Dept



- Plantation during Safai Pakhwada at Scrap Salvage Department (SSD)



స్టీల్ ప్లాంటులో రూ. 24.14 లక్షలతో మొబైల్ హెల్త్ కేర్ యూనిట్ ప్రారంభం



విశాఖపట్నం, న్యూస్ టీవీ, జూలై 28 : ఆర్.ఐ.ఎన్.ఎల్-విశాఖ స్టీల్ ప్లాంట్ తన సీఎస్ఆర్ కార్యకలాపాలలో భాగంగా ఆవర్తన ఆరోగ్య పరీక్షల కోసం మొబైల్ హెల్త్ కేర్ యూనిట్ను మంగళవారం ప్రారంభించింది. కార్పొరేట్ ఎన్నికల మొదటి రెస్పాన్సిబిలిటీ (సీఐఆర్) ప్రాజెక్టు ప్రారంభోత్సవానికి గుర్తుగా మొబైల్ హెల్త్ కేర్ వ్యాన్ను స్టీల్ ప్లాంటు డైరెక్టర్ (పర్సనల్) కె.సి. దాస్ ప్రారంభించారు. వైతన్యం లేకపోవడం, లేదా మరే ఇతర కారణాల వల్ల ప్రస్తుత ఆరోగ్య సంరక్షణ వ్యవస్థను పొందలేకపోతున్న వారిని చేరుకోవడం ఇంకా ఆరోగ్య సేవను వారి ఇంటి వద్దకు తీసుకురావడం ఈ ప్రాజెక్ట్ లక్ష్యం అని నిర్వాహకులు తెలిపారు. ఈ ప్రాజెక్టును హెల్త్ ఏజ్ ఇండియా ద్వారా రూ. 24.14 లక్షల వ్యయంతో అమలు చేస్తున్నారు. ఈ సందర్భంగా దాస్ మాట్లాడుతూ, ఈ సీఐఆర్



ప్రాజెక్ట్లో స్టీల్ ప్లాంటులోను, ఆర్.ఐ.ఎన్.ఎల్లోను భాగస్వామ్యం అయినందుకుగాను హెల్త్ ఏజ్ ఇండియాను ప్రశంసించారు. **తిల్లీ వునరుద్దరణ వసులకు రూ. 25 లక్షలు** సీ.ఎస్.ఆర్.లో భాగంగా శ్రీకాకుళం జిల్లాలోని తిల్లీ తుపాను ప్రభావిత ప్రాంతాల్లో వునరుద్దరణ కార్యకలాపాలకు స్టీల్ ప్లాంటు ముందుకొచ్చింది. ఈ పనులకుగాను అర్థికసహాయం అందించడం కోసం స్టీల్ ప్లాంటు డైరెక్టర్ (పర్సనల్) కె.సి. దాస్ రూ. 25 లక్షల చెక్కును శ్రీకాకుళం జిల్లా పరిశ్రమల కేంద్రం జనరల్ మేనేజర్ కి అందజేశారు. సీఎస్ఆర్ డిపార్ట్మెంట్, డి.జి.ఎం. (ఆగ్లో ఫారిన్స్), డి.జి.ఎం. (స్ట్రక్చర్ల వెరిఫికేషన్), హెల్త్ ఏజ్ ఇండియా రాష్ట్ర లైజన్ ఆఫీసర్, ఇతర సిబ్బంది ఈ కార్యక్రమానికి హాజరయ్యారు.

తిల్లీ తుపాను బాధితులకు రూ.25 లక్షల సాయం
విశాఖపట్నం, న్యూస్ టీవీ: తిల్లీ తుపానుకు ప్రభావితమైన శ్రీకాకుళం జిల్లాలో వునరుద్దరణ కార్యక్రమాలకు రూ.25 లక్షల సాయాన్ని విశాఖపట్నం స్టీల్ ప్లాంట్ అందజేసింది. ఉక్కునగరంలో జరిగిన 5 కార్యక్రమంలో పరిశ్రమ డైరెక్టర్(పర్సనల్) కె.సి. దాస్ మంగళవారం జిల్లా అధికారులకు దీనికి సంబంధించిన చెక్కు అందజేశారు.

VSP launches mobile healthcare unit

- Objective is to provide medical care to all the needy and improve their health conditions
 - The mobile service will have a team of a doctor, pharmacist, social worker-cum-driver and a social protection officer
- HANS NEWS SERVICE

reach out to those who have less access to healthcare facility, including villages surrounding the steel plant. The main objective of this project is to provide medical care to all the needy people and improve their health conditions. It will aid in treating the patients for both general and seasonal ailments. Over 120 medicines will be kept ready and depending on the diagnosis they will be distributed free of cost to the patients. A doctor, a pharmacist, a social worker-cum-driver and a social protection officer will be attending to the patients as a part of the mobile service. VSP CSR officials including general manager CRS Satyanarayana, deputy manager Navya and liaison manager of HelpAge India, Anshra Pradesh, L. Mrinal attended the inaugural function.

Visakhapatnam: As a part of its CSR initiative, Vizag Steel Plant (VSP) launched a mobile health care unit service at the plant on Monday. The mobile healthcare unit was flagged off by Director (Personnel) of RINL K C Das. It will be operated in association with the HelpAge India. The mobile health services aim to



As a part of its CSR initiative, Vizag Steel Plant launching a mobile healthcare service unit at the plant in Visakhapatnam on Monday

On her own feet for the first time after birth

TAP and Mobility India help the five-year-old realise her dream

DELHI, CORRESPONDENT
The smile on the little girl's face and the sparkle in her eyes when she was able to stand up on her legs said it all. She will no longer have to depend on others to walk. The joy of her parents also knew no bounds. This was made possible by the joint efforts of The Ability People (TAP), Visakhapatnam, and Mobility India, Bengaluru. Saba, the 5-year-old girl of Visakhapatnam, was born without her right leg, hip bones. Her father works as a tailor and the family depends on his meagre income. They had no idea that an artificial limb (prosthesis) could give mobility to their child. Mobility India OMD has been working for a decade with TAP, a Disabled People's Organisation, started by Dilip Patni, who has been rendering various services to the disabled despite his personal experience of disabilities. Saba was brought to the rehabilitation centre to provide her with a hip disarticulation prosthesis. In the COVID-19 situation, under the prevailing



Saba with an artificial limb.

lockdown, there was no scope for the technical team of MI to travel to TAP for the fitting. "The entire process of fabrication was demonstrated to the prosthetist over the virtual platform from MI office to the TAP centre. Every stage was guided and monitored and several iterations made before Saba was fitted with the trial prosthesis," Mr. Dilip said. "It was left on the technical expertise and skills of Sankat Gholy (Medical, clinical Prosthetist and Orthotic), Associate Director- Technical & Quality Systems of MI, to work in synergy with the team in Visakhapatnam to complete the process of fabrication. The necessary components were couriered by MI to TAP." "The entire process of fabrication was demonstrated to the prosthetist over the virtual platform from MI office to the TAP centre. Every stage
